

# thinc PHARMA & LIFE SCIENCES Pharmaceutical and Medical Meeting Planners' Summit

December 11–12, 2023 | Renaissance Boston Waterfront Hotel | Boston, MA

Day One – Monday, December 11, 2023	
8:00 AM – 6:30 PM	Registration Open
9:00 AM – 1:00 PM	<b>PRE-CONFERENCE WORKSHOP: Healthcare Meeting Compliance Certificate – HMCC (Registration required)</b>
1:00 PM – 2:00 PM	Networking Lunch (For all attendees)
2:00 PM – 2:15 PM	Summit Welcome and Opening Remarks
2:15 PM – 3:15 PM	<b>Keynote Panel: Innovations in Meeting Planning: Where are We Today? Where Do we Go from Here?</b>
3:15 PM – 3:45 PM	Networking Break
3:50 PM – 4:20 PM	<b>Keynote Panel: Physicians' Perspectives: Creating Events That Matter</b>
4:20 PM – 5:00 PM	<b>Building Relationships: Moving Beyond Transactions and Leveraging Partnerships with Suppliers to Develop and Execute Effective Meetings</b>
5:00 PM – 6:30 PM	Networking Reception
Day Two – Tuesday, December 12, 2023	
8:00 AM – 4:00 PM	Registration Open
8:00 AM – 8:45 AM	Morning Coffee
8:50 AM – 9:50 AM	<b>Cost Containment Strategies: Thinking Outside the Box to Execute Meetings Without Breaking the Bank</b>
9:50 AM – 10:30 AM	<b>Role of Data and Technology to Enhance Attendee Experience and Engagement</b>
10:30 AM – 11:00 AM	Networking Break
11:05 AM – 12:35 PM	<b>DEEP-DIVE INTERACTIVE ROUNDTABLE DISCUSSIONS</b>
	11:05 AM – 11:50 AM   The Intersection of Style and Substance: A Framework for Developing High-Quality Meetings
	11:05 AM – 11:50 AM   Making the Most Out of Virtual and Hybrid Meetings
	11:05 AM – 11:50 AM   CSR and Medical Meetings: Design Environmentally Sustainable Meetings
	11:50 AM – 12:35 PM   Emergency Preparedness and Risk Management Strategies
	11:50 AM – 12:35 PM   Combating Burnout and Mental Health Issues in the Meeting Planning Industry
	11:50 AM – 12:35 PM   Contract Negotiation Strategies
12:35 PM – 1:35 PM	Lunch
1:40 PM – 2:10 PM	Closing Keynote
2:10 PM	Main Summit Concludes
2:15 PM – 5:15 PM	<b>POST-CONFERENCE WORKSHOP: Medical Meeting Planning (MMP) Certificate (Registration required)</b>